

# Privacy Policy for the Twitter account of Teamdress Holding GmbH

We operate the Teamdress Holding GmbH (teamdress) account as part of the short messaging system service Twitter, operated by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103 U.S.A. Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland (“Twitter”) is responsible for the processing of personal data under data protection law for persons outside the USA.

Processing is carried out for the distribution of products offered by teamdress and partner companies. The legal basis for processing is Article 6 (1) (f) General Data Protection Regulation (GDPR).

## Controller

The controller within the meaning of GDPR is:

### Teamdress Holding GmbH

Brandstücken 27  
22549 Hamburg,  
Germany

## Data Protection Officer

Your questions and suggestions about data privacy are very welcome and important to us. Please feel free to contact us at any time. Our Data Protection Officer (DPO) can be contacted as follows:

### By post:

**Data Protection Officer**  
**Teamdress Holding GmbH**  
**Brandstücken 27**  
**22549 Hamburg**  
**Germany**

### By email:

[datenschutz@teamdress.de](mailto:datenschutz@teamdress.de)

## Address of the responsible supervisory authority

Free and Hanseatic City of Hamburg  
Hamburg Office for Data Protection and Freedom of Information  
Ludwig-Erhard-Straße 7, 20459 Hamburg, Germany  
Tel.: 040 / 428 54 - 4040  
Fax: 040 / 428 54 - 4000  
Email: [mailbox@datenschutz.hamburg.de](mailto:mailbox@datenschutz.hamburg.de)

## Using the Twitter account

Please note that you yourself are responsible for using the Twitter short messaging system and its functions. This applies in particular to the use of its interactive functions (such as the Tweet and the Like buttons).

teamdress itself does not collect any personal data via the Twitter account. The data you provide on Twitter is processed by us insofar as we may retweet or answer your tweets, or send tweets that refer to your account. Data you voluntarily provide, publish and disseminate on Twitter will be used in our services and if applicable, made available to our followers.

## Processing of your data

teamdress has no influence over the data processed by Twitter, the type of processing, the use or transfer of this data to third parties and has no way of exercising any control over this.

If you use Twitter, this means that your personal data will be collected, transferred, stored, disclosed and used by Twitter. The data will be transferred to the USA, Ireland, and any other country where Twitter does/will do business, and stored and used there regardless of your place of residence.

Twitter processes the data you voluntarily provide such as name and username, email address, telephone number and contacts in your address book if you upload or synchronise these. Twitter will also analyse what topics you are interested in from the content you share. Twitter stores and processes messages that you send directly to another user and may determine your location based on GPS data, information about wireless networks or your IP address in order to send you marketing or other content.

Twitter uses analysis tools such as Google Analytics and other trackers to evaluate your data. teamdress has no influence over the use of such tools, is not informed of their use, has not commissioned or approved their use and does not support their use in any other way. teamdress is not provided with the personal data obtained by Twitter.

Twitter also receives information from you if you view content, even if you do not have/have not created a Twitter account. This log data consists of your IP address, browser type, operating system, information about the previously visited website, the pages accessed by you, your location, mobile phone operator, the end device you are using (including device ID and application ID), the search terms you used and cookie information.

Information about what data is processed by Twitter and for what purposes can be found in Twitter's Privacy Policy at: <https://twitter.com/de/privacy>

The EU Commission adopted an [Adequacy Decision on the level of data protection in the USA under the terms of the EU-US Privacy Shield](#) (Commission Implementing Decision (EU) 2016/1250 of 12 July 2016 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequacy of the protection provided by the EU-U.S. Privacy Shield, notified under document C (2016) 4176).

The parent company Twitter Inc. is in the USA and has undertaken to adhere to the principles of the EU-US Privacy Shield. More information can be found at:

<https://www.privacyshield.gov/participant?id=a2zt0000000TORzAAO&status=Active>

### **Restricting the processing of your data**

You are able to restrict the processing of your data in the general settings of your Twitter account under the Privacy and safety section. You may also restrict Twitter's access to contacts and calendar data, photos, location data etc. on mobile devices (Smartphones, tablet computers) in your settings. This depends on the operating system used.

More information about these topics can be found on the Twitter support pages at:

<https://support.twitter.com/articles/105576#>

<https://help.twitter.com/de/search?q=datenschutz>

More information about how to access your Twitter data can be found at:

<https://support.twitter.com/articles/20172711#>

You can learn about the conclusions drawn about you at:

[https://twitter.com/your\\_twitter\\_data](https://twitter.com/your_twitter_data)

More information about the available personalisation and privacy settings can be found (with further references) at:

<https://twitter.com/personalization>

You have the option of requesting information about your personal data that Twitter holds using the Twitter Privacy form or the Archive request form:

<https://support.twitter.com/forms/privacy>

<https://support.twitter.com/articles/20170320#>