

# Privacy Policy for the Instagram account of Teamdress Holding GmbH

We operate the Teamdress Holding GmbH (teamdress) Instagram account on the technical platform of Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. The Instagram service is a Facebook product which is operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Processing is carried out for the distribution of products offered by teamdress and partner companies (workwear, healthcare and protective clothing). The legal basis for processing is Article 6 (1) (f) General Data Protection Regulation (GDPR).

## Controller

**Teamdress Holding GmbH**  
Brandstücken 27  
22549 Hamburg,  
Germany

and

**Facebook Ireland Ltd.**  
4 Grand Canal Square  
Grand Canal Harbour  
Dublin 2, Ireland

are joint controllers within the meaning of GDPR. Data processing is carried out on the basis of an arrangement between the joint controllers in accordance with Article 26 GDPR:  
[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

## Data Protection Officer

Your questions and suggestions about data privacy are very welcome and important to us. Please feel free to contact us at any time. The Data Protection Officer (DPO) of teamdress can be contacted as follows:

### By post:

**Data Protection Officer**  
**Teamdress Holding GmbH**  
**Brandstücken 27**  
**22549 Hamburg**  
**Germany**

### By email:

[datenschutz@teamdress.de](mailto:datenschutz@teamdress.de)

Facebook's Data Protection Officer can be contacted via this online form:  
<https://www.facebook.com/help/contact/540977946302970>.

**Address of the responsible supervisory authority for teamdress**

Free and Hanseatic City of Hamburg  
Hamburg Office for Data Protection and Freedom of Information  
Ludwig-Erhard-Straße 7, 20459 Hamburg, Germany  
Tel.: 040 / 428 54 - 4040  
Fax: 040 / 428 54 - 4000  
Email: [mailbox@datenschutz.hamburg.de](mailto:mailbox@datenschutz.hamburg.de)

**Address of the responsible supervisory authority for Facebook Ireland Ltd.:**

Data Protection Commission  
Canal House  
Station Road  
Portarlinton  
Co. Laois  
R32 AP23, Ireland  
<https://www.dataprotection.ie>

**Using the Instagram account**

Please note that you yourself are responsible for using the Instagram service and its functions. This applies in particular to the use of its interactive functions (such as the Instagram and the Follow buttons).

**Processing of your data**

teamdress has no influence over the data processed by Instagram, the type of processing, the use or transfer of this data to third parties and has no way of exercising any control over this. If you use Instagram, this means that your personal data will be collected, transferred, stored, disclosed and used by Instagram. The data will be transferred to the USA and Ireland, and stored and used there regardless of your place of residence.

Instagram processes the data you voluntarily provide such as name and username, email address, telephone number etc. If you are logged in to your Instagram account when you visit our Instagram account, Facebook is able to assign this visit to your Instagram user profile. Please note that Facebook stores the data of its users (such as personal information, IP address, etc.) and may also use this data for its own commercial purposes. Information on data processing by Instagram/Facebook can be found in Instagram's Data Policy at:  
<https://help.instagram.com/519522125107875>.

Instagram uses analysis tools such as Facebook Connect and other trackers to evaluate your data. teamdress has no influence over the use of such tools, is not informed of their use, has not commissioned or approved their use and does not support their use in any other way. teamdress is not provided with the personal data obtained by Instagram from the analysis tools. Facebook provides teamdress with statistical data about the Instagram account, so-called Instagram Insights, the content of which we only have a limited influence over and cannot switch off:  
<https://help.instagram.com/788388387972460?helpref=related&ref=related>.

Instagram also receives information from you if you research content, even if you do not have/have not created an Instagram account. This log data consists of your IP address, browser type, operating system, information about the previously visited website, the pages accessed by you, your location, mobile phone operator, the end device you are using (including device ID and application ID), the search terms you used and cookie information.

Information about what data is processed by Instagram and for what purposes can be found in Instagram's Data Policy at: <https://instagram.com/about/legal/privacy>.

The EU Commission adopted an [Adequacy Decision on the level of data protection in the USA under the terms of the EU-US Privacy Shield](#) (Commission Implementing Decision (EU) 2016/1250 of 12 July 2016 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequacy of the protection provided by the EU-U.S. Privacy Shield, notified under document C (2016) 4176).

The parent company Facebook Inc. is in the USA and has undertaken to adhere to the principles of the EU-US Privacy Shield. More information can be found at:  
<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

### **Restricting the processing of your data**

You may object to the processing of your data by changing the appropriate settings in your Instagram user account at: [https://www.instagram.com/accounts/privacy\\_and\\_security](https://www.instagram.com/accounts/privacy_and_security).

Please also take note of Facebook's Data Policy at:  
<https://www.facebook.com/about/privacy/> and apply the appropriate privacy settings to your user account.